

# TunaFama

# Port Lincoln TunaFama Festival

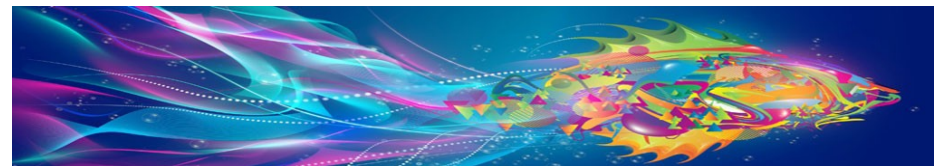
## Major Sponsors:



SOUTHERN CROSS AUSTEREO  
First in Entertainment Media Solutions



## Ambassador Quest 2016



## 2016 Ambassador Quest

The Tunarama Ambassador Quest has been part of the Tunarama Festival since its inception in 1961, and is now one of the longest running Charity Ambassador Quests in Australia.

### Why Enter the Quest?

The Quest is a platform for personal development, increasing your public profile, growth and confidence, whilst making a meaningful and positive impact in your community. It also offers networking opportunities through involvement in South Australia's biggest free family event, the Tunarama Festival.

### A year that will change the rest of your life!

New friendships will be formed as you expand your circle of acquaintances. You will gain greater knowledge of Port Lincoln's attractions and history, your involvement can introduce you to career opportunities, plus many other valuable experiences and skills which you will carry throughout your life.

### Activities to attend during the year ahead:

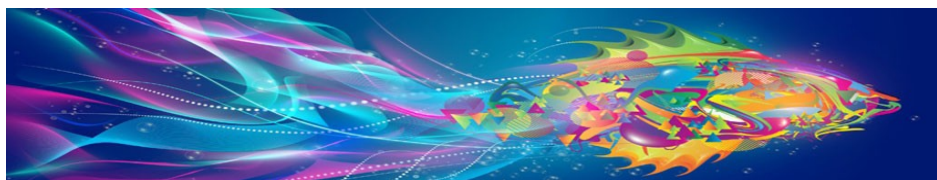
- Sashing Night
- Studio photography sitting
- Charity Fundraisers
- Port Lincoln Show
- Carols by Candlelight
- Various Training/Bonding Events

**Training Sessions Cover:** Fundraising Ideas; Finance (Accounting/Record Keeping/Reconciliation); History tour of Port Lincoln; Media Interaction; Public Speaking; Grooming and Deportment; Hair/Make-Up; Portfolio Production; Float for Tunarama Parade

### Activities to attend over the Tunarama Festival:

- Street Procession (on Float)
- Gala Awards
- Fireworks Spectacular
- Various Foreshore Events

A wonderful year filled with many adventures!



### There are six Titles to be awarded at the 2016 Gala Ball:

**Ambassador** – as judged throughout the year and at a final interview by a panel of judges

**Highest Fundraiser** – awarded to the Entrant raising the most funds in the year.

**Pageant Personality** – independently judged at the Street Procession.

**Most Photogenic** – as judged by the Official Photographer

**People's Choice Award** – as voted by the Public

**SCA Media Mentorship Award** – awarded to best application for internship

### Sponsors

Sponsoring a Quest Entrant can provide fantastic exposure for your business and show your support for the community. Your Entrant is provided with a sash bearing your agreed Sponsor name, to be worn at all public appearances. Entrants are encouraged to do regular interviews and updates at all times with various media outlets promoting both their charity and sponsor. Cost of sponsoring an Entrant is \$620 including GST which covers the Entrant's initial fundraising expenses, a wardrobe allowance and the entry fee.

### Non-Profit Organisations

Entrants' fundraising injects much needed funds into a variety of local non-profit organisations or community projects. The Entrants and Non-profit organisations have at their disposal:

- Instant recognition due to the very high profile of the Quest
- Community support, respect and trust over many years
- A public forum with guaranteed exposure to raise funds
- Valuable ongoing public awareness of your organisation
- Constant media coverage throughout the year.

Entrants may fundraise for any approved non-profit organisations as long as they are based within the Eyre Peninsula. Tunarama bases its approvals on submissions received from any local non-profit group or community project. Part of funds raised by the Entrant are retained by Tunarama Inc to cover the running costs of the Ambassador Quest.

For information on becoming a Quest Entrant, Sponsor or NPO, please contact the Tunarama Office: **Ph 8682 1300 E [info@tunarama.net](mailto:info@tunarama.net)**